

**DIGITAL
ADVERTISING
ONLINE AT**

**KZIGRADIO.COM**

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| **Available Website Zone** | **Banner Size** | **Exclusive Monthly** | **Rotation Monthly** |
| Header Leaderboard | IAB Rectangle (728x90) | $100 | $75 |
| Homepage Leaderboard 1 | IAB Rectangle (728x90) | $75 | $50 |
| Homepage Leaderboard 2 | IAB Rectangle (728x90) | $75 | $50 |
| Right Ad 1 | Custom (350x250) | $150 | $75 |
| Right Ad 2 | Custom (350x250) | $150 | $75 |
| Footer Leaderboard | IAB Rectangle (728x90) | $100 | $50 |
| Footer Ad 1 | IAB Rectangle (180x150) | $50 | $25 |
| Footer Ad 2 | IAB Rectangle (180x150) | $50 | $25 |
| Footer Ad 3 | IAB Rectangle (180x150) | $50 | $25 |
| Footer Ad 4 | IAB Rectangle (180x150) | $50 | $25 |
| Footer Ad 5 | IAB Rectangle (180x150) | $50 | $25 |
| Mobile Ad Unit | Custom (320x50) | $75 | $50 |

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